



**Minutes of an Engagement and Events Committee
Meeting of Northallerton Town Council held at 12:45
on Friday 26th April in the Town Hall**

Present: Cllr P Eames, Chairman; Cllr P Cornfoot and Cllr J Hutson.

Also present: Cllr A Hugill, S Garside, Assistant Clerk and Alexandra Robson, Clerk.

EE23/040 To receive and consider Apologies for Absence and Declarations of Interest

Apologies were received and accepted from Cllr S Bell and Cllr S Barber

EE23/041 To consider if it is necessary to resolve to exclude members of the press and public by virtue of Public (Admission to Meetings) Act 1960, due to the confidential nature of any agenda items

It was resolved that it was not necessary to exclude members of the press and public

EE23/042 To approve the minutes of the Engagement and Events Committee meeting on Friday 1st March 2024

It was resolved that the minutes of the Engagement and Events Committee Meeting 1st March 2024 be approved

EE23/043 To receive a short update on matters progressed since the last meeting

The Clerk advised that no feedback had been received from NYC regarding the development of an Emergency Plan. An offer of training in traffic management had come in from Community T M who manage traffic at NTC events.

EE23/044 To agree stall charges for the Bonfire and Christmas Events 2024

It was resolved that the stall charges will be £75 for Bonfire and £100 for Christmas outdoor stalls.

Little Bird Made will be asked to run the outdoor market again and an indoor craft market will be run by an external provider in the Town Hall.

EE23/045 To receive an update on the Christmas Illuminations and recommendations for the 2024 display

A debrief had taken place with Christmas Plus and approx £150 repairs are required for the lights from last year. There had been a mix up around the requirements for the TH building and this will have nets in 2024. do the nets. Consideration was given to putting a light rope along the end of Zetland St and along Friarage St.

It was resolved that delegated authority be given to the Clerk to progress the options and form agreement within the approved budget

EE23/046 To consider if NTC wish to arrange an event to support the Friends of the Friarage

Cllr Cornfoot was keen to support an event to raise funds for specialist eye equipment. A recent Syrian food event was very successful.

It was resolved that Cllr Cornfoot will look into this further and it will be considered again at a future meeting

EE23/047 To consider communication from Hambleton Community Action regarding the Rural Transport & Access Partnership and agree response required

Cllr Hugill had prepared an outline response as the council are keen to engage with this process.

It was resolved that this response will be submitted

EE23/048 To agree support required for a Northallerton Youth Council working alongside NYC Youth Voice team

The Clerk had had a meeting with Chloe Thwaites, NYC regarding this.

It was resolved the NTC crest may be used on posters and volunteers from councillors/staff will be requested when appropriate

Signed:
Chairman
Date:



**Minutes of an Engagement and Events Committee
Meeting of Northallerton Town Council held at 12:45
on Friday 26th April in the Town Hall**

EE 23/049 To receive an update on the provision of a bus service for North Northallerton and agree actions
Cllr Watson NYC, has advised Cllr Cornfoot that a bus link will be implemented by the early summer.
A question was drafted to put to the NYC Area Constituency Committee (ACC) regarding this.

It was resolved that the Clerk will send this to the ACC for consideration at their next meeting on 17th June

EE 23/050 To consider ways of promoting the active travel corridor between Northallerton and Brompton
Councillors have increasing concern about this corridor and much discussion has taken place with NYC regarding proposed improvements. Cllrs Cornfoot and Hugill met with Local Transport Officers and a Highways Control Officer to make them aware of the need for developers to fund works required. These officers have agreed that they will seek funding from the developer for this and NTC will continue to lobby for the improvements.

EE 23/051 To receive an update on the social media strategy, its impact and level of interaction with residents
The Clerk gave a summary of the current position regarding the use of social media and the importance of drip feeding information and keeping in contact with residents at a consistent and frequent level. It was confirmed that there are two pages to avoid conflict with council matters. Councillors will be asked to offer feedback regarding the content and suggestions will be welcomed.

It was noted that the social media presence:

- Is used as a form of marketing for NTC
- Offers an alternative form of communication to complement the website, office and phone.
- Keeps a presence and engage with younger audience
- Shares local events/activities
- Engages with other stakeholders such as BID, TIC, HGFF
- Facilitates surveys when appropriate significant engagement

EE 23/052 To confirm the date and time of the next meeting

It was resolved that meeting dates will be set after the Annual Meeting of the Town Council

The meeting closed at 13:56

Signed:
Chairman
Date: